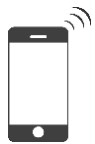


The Missing Piece to CTE Programs: Employment Success

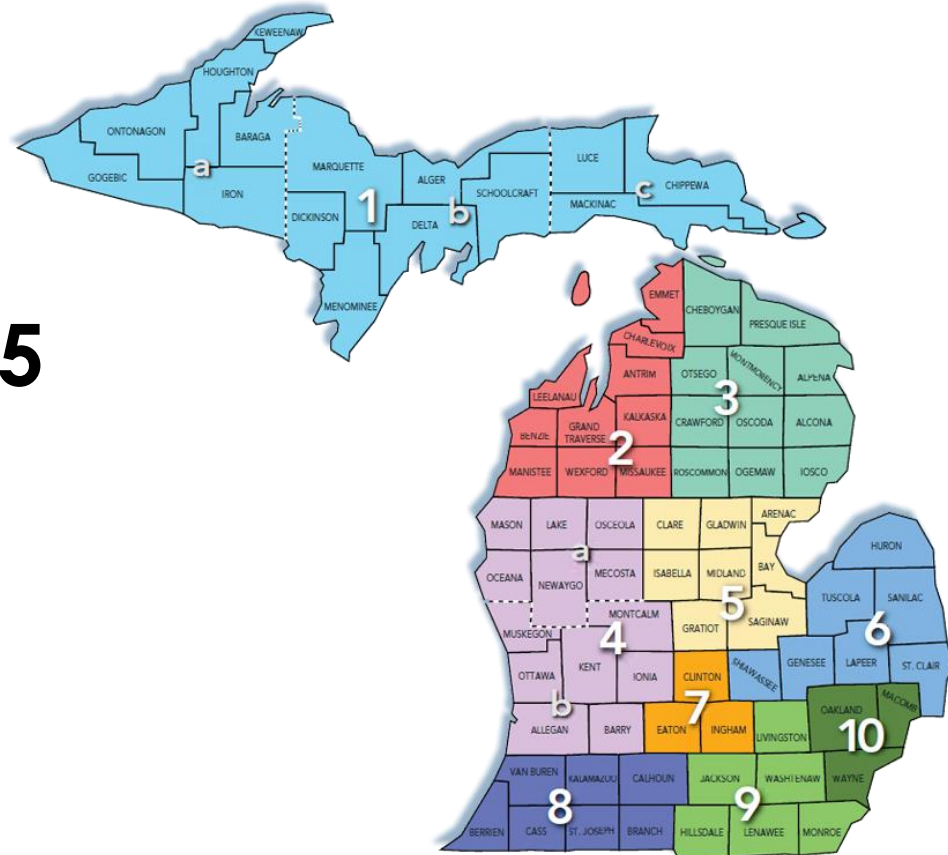
Presented by: Lauren Cornett and Kristyn Nichelson

MICHIGAN WORKS! SOUTHEAST

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or

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Things to Think About

Find someone near you and discuss the following:

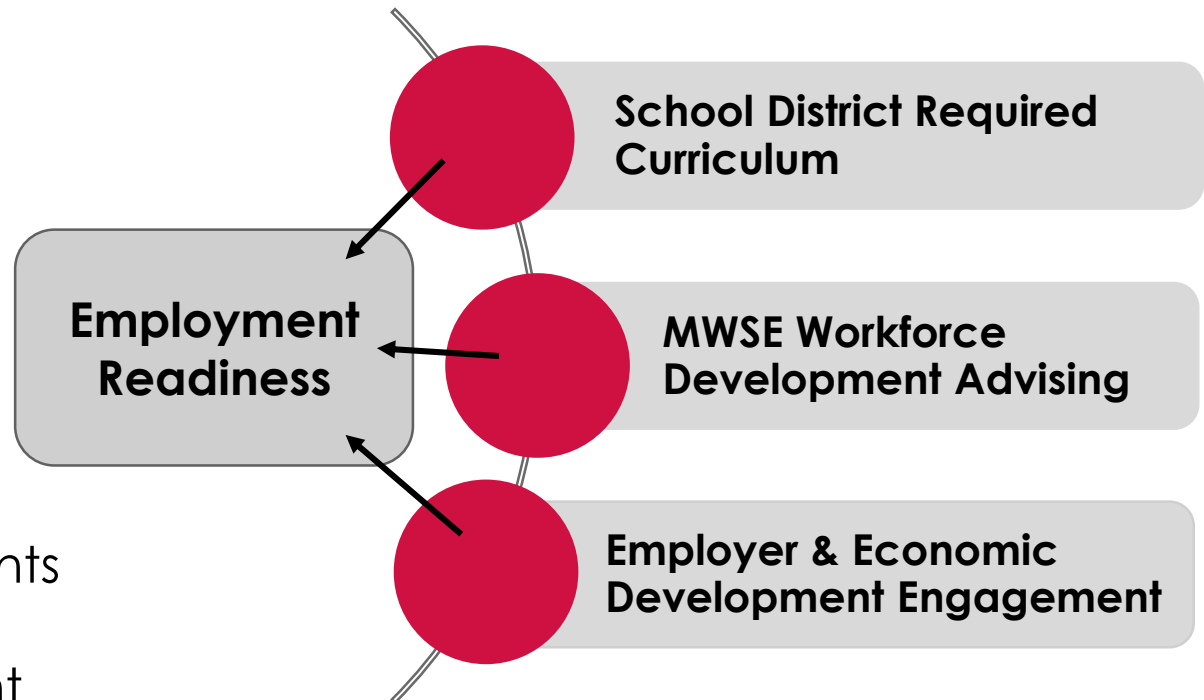
- How does your organization engage and interact with youth?
- What services/activities do you provide to in-school youth?
- How do you spread information about MW! services to youth?

In-School Youth Interaction

Representatives from Michigan Works! Southeast work with:

- Teachers
- Students
- Economic Development
- Employers

to provide CTE students with skills to help with increase employment success after high school.



Why:

This partnership aligns with MWSE's Mission & Vision Statements:

Mission Statement: Our mission is to develop today's workforce and tomorrow's economy by engaging employers, jobseekers and partners.

Vision Statement: Our vision is a community which fosters and sustains a strong diverse economy where people can live, work and prosper.

Who:

- Michigan Works! Southeast (MWSE)
- Hillsdale Area Career Center (HACC/CTE)
 - Construction Trades
 - Criminal Justice
 - Engineering/Drafting & Design Technologies
 - Health Science
 - Welding
- Economic Development Partnership (EDP)
- Business Representatives



Where:

- HACC
- MWSE



How:

- Resulted from local grant opportunity through Hillsdale Community Foundation and networking



Hillsdale County

community foundation™

For **good.** For **ever.**®

When:

- Throughout the school year
- Target: 2nd year CTE students, some 1st year CTE students
- Work with each program 3-4 weeks, meeting 2-3x/week for 2 hours

What:

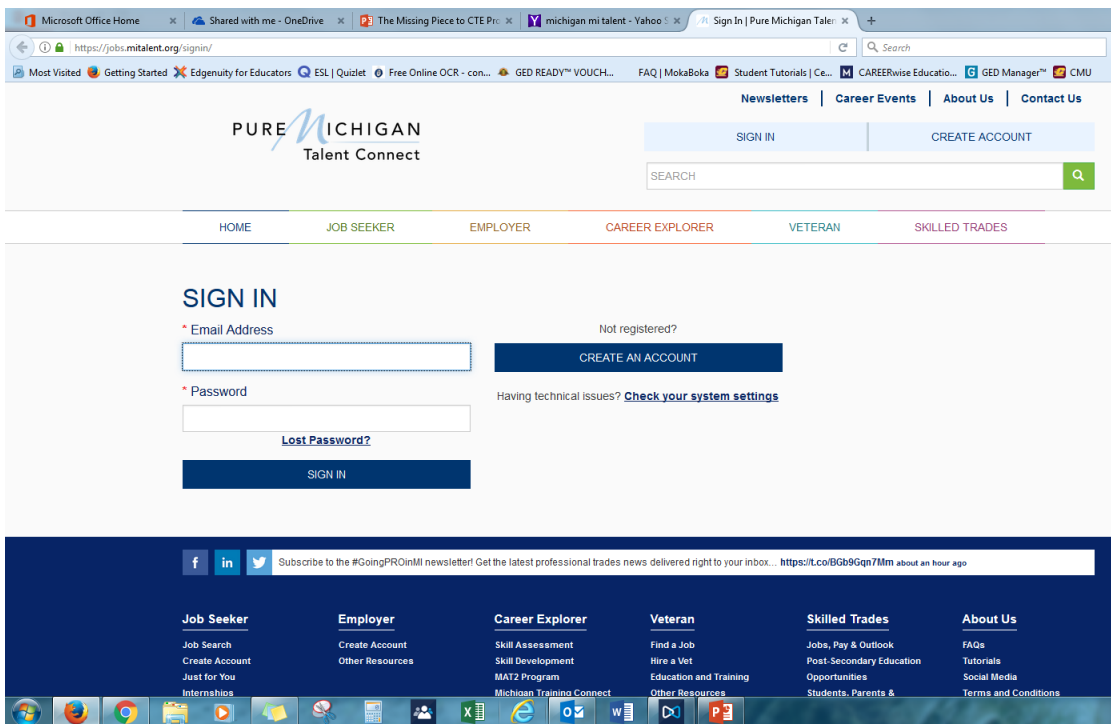
- Facilitating learning through real world application of professional skills
- Professional Portfolio
 - Application
 - Resume
 - Cover Letter
 - Thank You Letter
 - References
 - Interview Skills
 - Mock Interview

Soft Skills Focused

- **Acceptance**
- **Adaptability**
- **Ambition**
- **Appearance**
- **Appreciation**
- **Attendance**
- **Attitude**



Professional Portfolio



The screenshot shows the Pure Michigan Talent Connect website. At the top, there is a navigation bar with links for Newsletters, Career Events, About Us, and Contact Us. Below this is a search bar and buttons for SIGN IN and CREATE ACCOUNT. The main navigation tabs are HOME, JOB SEEKER, EMPLOYER, CAREER EXPLORER, VETERAN, and SKILLED TRADES. The central content area is titled 'SIGN IN' and contains two input fields: 'Email Address' and 'Password'. A 'SIGN IN' button is located below the password field. To the right of the email field is a 'CREATE AN ACCOUNT' button. There are also links for 'Not registered?' and 'Having technical issues? Check your system settings'. At the bottom, there is a footer with social media links and a newsletter subscription form. The Windows taskbar is visible at the very bottom of the screenshot.

- Application tips and completion of generic application
- Set up MiTalent Account
 - Create and upload
 - ✓ Entry-level resume
 - ✓ Cover letter
 - ✓ Thank you letter
 - ✓ References

Interview Skills

- Discuss and research interview preparation tips
- Complete a mock interview with business professionals aligned with CTE program
- Provided feedback from interview panel
- Student completes reflection



Return on Investment

- Provides knowledge of MWSE services
 - Guides youth to service center
- Potential WIOA enrollments
 - Connect with possible paid work experiences in career pathway
 - Possible to assist with barrier removal with funding for supportive services and/or short term training



Arts and
Communication



Business
Management,
Marketing and
Technology



Engineering,
Manufacturing and
Industrial
Technology



Health Sciences



Human Services



Natural
Resources and
Agriscience

Return on Investment

- Referrals to partner agencies to best support youth goals
 - Michigan Rehabilitation Services (MRS), Department of Health and Human Services (DHHS), In-School Contractor
- Enhanced collaboration between MWSE, local businesses, EDP, and local school districts





Reflect

With someone near you, discuss the following questions:

- Who do you, or could you, strategically partner with in your community?
- What resources could be shared?



Questions?

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