

Call for Presentations



INFO: MICHIGANWORKSCONFERENCE.ORG

**This form is for previewing the Call for Presentations content only.**

To submit your information, visit the Request for Presentations online form:

<https://www.surveymonkey.com/r/19MWAC-CFP>

# Do you have something unique, creative, innovative or informative to say about today's hot workforce development topics? We want to hear from you!

## DUE DATE

All presentation proposals must be submitted **ONLINE ONLY** by Friday, May 3, 2019

*There is no limit to the number of presentations you can submit, but each form is limited to six proposals. For additional submissions, visit <https://www.surveymonkey.com/r/19MWAC-CFP> and begin a new form.*

*Notification of acceptance or decline will be sent via email in June 2019.*

## ABOUT THE CONFERENCE

Be part of one of the **largest gatherings of workforce development professionals** - dedicated to the latest strategic approaches, tools and technologies.

**40+** sessions | **75+** subject matter experts | **600+** colleagues | **unlimited possibilities**

## GUIDELINES

Two proposal categories are available.

### I. Workshops

Be recognized as an industry leader. Share your knowledge. You've got an hour and fifteen minutes to shine.

### II. Ten in 30 Sessions

David Letterman might have retired, but we're still delivering the top ten! We're looking for ten takeaways in 30 minutes.

## PLAN YOUR SUBMISSION

We suggest that you first collect your thoughts for your proposal before using this online form. Session and workshop proposals require clear and concise titles, succinct and persuasive descriptions, and well-thought-out learning objectives/takeaways.

## SELECTION

We strive to offer unique and interactive workshops that engage attendees. Preference will be given to presentation proposals that highlight new, innovative efforts happening in your area – as well as those that use non-traditional approaches to enhance attendee learning.

### ***Presentation proposals should:***

- **encourage** interactive delivery and creative thinking
- **include** replicable takeaways
- **emphasize** collaboration within talent, education, adult education, rehabilitative services and economic development.

*We're looking for presentations that cover the following topics:*

- **Regional strategies** that elevate services to a new level
- **Innovative ways to braid program funding** for employer / job seeker success
- **Creative career inspiration** and pipeline development solutions
- **Programming** that includes strong community partnerships and business involvement
- **Talent development strategies** for target populations; veterans, refugees, immigrants, long-term unemployed, etc.
- **Innovative strategies** to engage youth - tomorrow's workforce
- **Great practices** in developing engaged, high-performing boards
- **Work-based learning solutions** that lead to industry-recognized credentials
- **Powerful ways to advocate** for Michigan's workforce programs and communicate success
- **Communications strategies** to increase awareness and program participation
- **Administrative / technology strategies** for meeting performance-
- **Demand-driven strategies** to provide comprehensive business solutions
- **Technology solutions** for improving access to workforce development resources
- **Strategies** to serve the needs of business
- **New programming** for job seekers
- **Cyber security** for today's workplace
- **New approaches** to apprenticeship development
- **Innovative and creative programming** for the future of work - What are you doing today that impacts tomorrow's needs?

**Do you have other ideas for hot topics and/or cool concepts? Don't be shy!** We encourage creative thinking when it comes to sharing timely, relevant and value-add content with our Annual Conference attendees.

Presentation Proposal 1



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\* 1. Session format

- Workshop - 75 minutes
- Ten in 30 - 30 minutes

\* 2. Session title (10 words or less):

\* 3. Session description (100 words or less):

\* 4. Three key takeaways from your presentation:

- 1.
- 2.
- 3.

\* 5. Who do you consider to be the primary audience(s) for this session? (check all that apply)

- All Audience Members - appropriate for general public
- Michigan Works! - Leadership and Program Managers
- Career Solutions Professionals / Job Seeker - Participant Staff
- Business Solutions Professionals / Business Services Staff
- Board Members and Partner Agency Staff

Other (please specify)

6. Will the presentation include additional speakers?

- No - I am presenting alone
- Yes - one additional presenter
- If two or more additional presenters, please explain: (multiple presentations, panel discussion, etc.)

\* 7. Please complete the following contact information for the primary speaker. Primary speakers receive all communication and are expected to relay information to co-presenters.

Name:

Title:

Organization:

Email:

Office Phone:

Cell Phone (for on site emergency contact only):

City and State:

8. Co-Presenter Information - Please be as accurate as possible, understanding that co-presenters can be updated or changed as needed.

Co-Presenter One - Name

Title

Organization

Email

Co-Presenter Two - Name

Title

Organization

Email

Co-Presenter Three - Name

Title

Organization

Email

Co-Presenter Four - Name

Title

Organization

Email

\* 9. Has this presentation been delivered before?

Yes

No

If yes, please specify where and when

10. Please verify that the presentation is not a sales pitch for a product, service or business.

I verify that the presentation is not a sales pitch and will not be used to promote a product, service or business.

Additional Proposal Submission



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11. Would you like to submit another proposal?

Yes

No

**At this point, you have the opportunity to add up to five additional presentation proposals. The submission criteria is the same for workshops and Ten in 30s.**

THANK YOU



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Thank you for your proposal submission(s)!

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**Questions?** Contact Laura Covey, Director of Marketing, Michigan Works! Association at 517-371-1100 ext 204 or [coveyl@michiganworks.org](mailto:coveyl@michiganworks.org)