

Request for Presentations

# MICHIGAN WORKS! ANNUAL CONFERENCE

**SEPTEMBER 9-11, 2018**

AMWAY GRAND HOTEL // GRAND RAPIDS, MI

INFO: [michiganworksconference.org](http://michiganworksconference.org)



**This form is for previewing the Request for Presentations content only.**

To submit your information, visit the Request for Presentations online form:  
<https://www.surveymonkey.com/r/18MWAC-RFP>

# **We're seeking world-class presenters who have something interesting, exciting and informative to say.**

## **DUE DATE**

All proposals must be submitted online (**only!**) by **Friday, May 4, 2018** ([view PDF form here](#)).

*There is no limit to the number of presentations you can submit, but each form is limited to six proposals. For additional submissions, visit <https://www.surveymonkey.com/r/18MWAC-RFP> and begin a new form.*

*Notification of acceptance or decline will be sent via email in June 2018.*

## **ABOUT THE CONFERENCE**

Be part of one of the **largest gatherings of workforce development professionals** - dedicated to the latest strategic approaches, tools and technologies.

**3 days of learning | 40+ presenters | 600+ attendees | 30+ expert-led sessions | 3 renowned keynotes**

## **GUIDELINES**

Two proposal categories are available.

### **I. Workshops**

Be recognized as an industry leader. Share your knowledge. You've got an hour and fifteen minutes to shine.

### **II. Ten in 30 Sessions**

David Letterman might have retired, but we're still delivering the top ten! We're looking for ten takeaways in 30 minutes.

## **PLAN YOUR SUBMISSION**

We suggest that you first collect your thoughts for your proposal before using this online form. Session and workshop proposals require clear and concise titles, succinct and persuasive descriptions, and well-thought-out learning objectives/takeaways.

## SELECTION

We strive to offer unique and interactive workshops that engage attendees. Preference will be given to proposals that highlight new, innovative efforts happening in your area – as well as those that use non-traditional approaches to enhance attendee learning.

### ***Proposals should:***

- **encourage** interactive delivery and creative thinking
- **include** replicable takeaways
- **emphasize** collaboration within talent, education, adult education, rehabilitative services and economic development.

*We're looking for proposals that cover the following topics:*

- **Regional strategies** that elevate services to a new level
- **Innovative ways to braid program funding** for employer / job seeker success
- **Creative career inspiration** and pipeline development solutions
- **Programming** that includes strong community partnerships and business involvement
- **Talent development strategies** for target populations; veterans, refugees, immigrants, long-term unemployed, etc.
- **Innovative strategies** to engage out-of-school youth
- **Great practices** in developing engaged, high-performing boards
- **Work-based learning solutions** that lead to industry-recognized credentials
- **Powerful ways to advocate** for Michigan's workforce programs and communicate success
- **Communications strategies** to increase awareness and program participation
- **Administrative / technology strategies** for meeting performance
- **Demand-driven strategies** to provide comprehensive business solutions
- **Technology solutions** for improving access to workforce development resources

**Do you have other ideas for hot topics and/or cool concepts? Don't be shy!** We encourage creative thinking when it comes to sharing timely, relevant and value-add content with our Annual Conference attendees.

Presentation Proposal 1

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\* 1. Session format

- Workshop - 75 minutes
- Ten in 30 - 30 minutes

\* 2. Session title (10 words or less):

\* 3. Session description (100 words or less):

4. The Association will provide a laptop, projector, advancer, podium and microphone. Please let us know if you have additional AV requirements: (i.e. video sound patch, wireless mic, flip chart, etc. )

\* 5. Three key takeaways from your presentation:

1.

2.

3.

\* 6. Who do you consider to be the primary audience(s) for this session? (check all that apply)

- All Audience Members - appropriate for general public
- Michigan Works! - Leadership and Program Managers
- Career Solutions Professionals / Job Seeker - Participant Staff
- Business Solutions Professionals / Business Services Staff
- Board Members and Partner Agency Staff

Other (please specify)

7. Will the presentation include additional speakers?

- No - I am presenting alone
- Yes - one additional presenter
- If two or more additional presenters, please explain: (multiple presentations, panel discussion, etc.)

\* 8. Please complete the following contact information for the primary speaker. Primary speakers receive all communication and are expected to relay information to co-presenters.

Name:

Title:

Organization:

Email:

Office Phone:

Cell Phone (for on site emergency contact only):

City and State

9. Co-Presenter Information - Please be as accurate as possible, understanding that co-presenters can be updated or changed as needed.

Co-Presenter One - Name

Title

Organization

Email

Co-Presenter Two - Name

Title

Organization

Email

Co-Presenter Three - Name

Title

Organization

Email

Co-Presenter Four - Name

Title

Organization

Email

\* 10. Has this presentation been delivered before?

Yes

No

If yes, please specify where and when

11. Please verify that the presentation is not a sales pitch for a product, service or business.

I verify that the presentation is not a sales pitch and will not be used to promote a product, service or business.

Additional Proposal Submission

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12. Would you like to submit another proposal?

Yes

No

**At this point, you have the opportunity to add up to five additional presentation proposals. The submission criteria is the same for workshops and Ten in 30s.**

THANK YOU

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**Questions?** Contact Laura Covey, Director of Marketing, Michigan Works! Association at 517-371-1100 ext 204 or [coveyl@michiganworks.org](mailto:coveyl@michiganworks.org)